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BEYOND SCREENS: THE ROLE OF DIGITAL METAVERSE IN SHAPING AI, MEDICAL TRAINING, AND HOLISTIC HEALTH

Manchuk Valeriia

<https://orcid.org/0009-0004-9625-0035>

Master's Degree, Psychologist and Behavioral Science Specialist in Digital
Mental Health, Norfolk, USA

Fedyay Iryna

<https://orcid.org/0000-0002-7171-1622>

PhD in Biology, Associate Professor
Department of Biological Disciplines
Faculty of Physical Therapy and Human Health
Kharkiv State Academy of Physical Culture, Kharkiv, Ukraine

Bashkirova Liudmyla

<https://orcid.org/0000-0002-1521-260X>

PhD in Medical Science, Associate Professor, Assistant
Department of Neurology,
Educational and Scientific Institute of Professional Excellence
Shupyk National Healthcare University of Ukraine, Kyiv, Ukraine

The digital metaverse enables the integration of artificial intelligence into medical education and healthcare by creating virtual environments for simulation, training, and the enhancement of clinical skills. Online platforms support the simulation of complex clinical scenarios, the assessment of competencies, and the optimization of decision

making, as well as the development of personalized approaches to learning and health support. From a psychological perspective, immersive virtual environments influence cognitive processes such as attention, perception, and memory, thereby increasing student engagement and emotional involvement in learning tasks. The use of realistic simulations can also reduce anxiety related to clinical decision-making by enabling repeated exposure to high-risk scenarios within controlled settings. Analyzing these technologies helps determine their impact on educational and clinical processes and clarifies the potential of digital solutions for professional development.

The aim of the study is to identify the role of the digital metaverse in advancing artificial intelligence, medical training, and health support.

To achieve this aim, the following objectives were defined:

1. To analyze the capabilities of virtual platforms for modeling clinical scenarios and conducting procedural simulations.
2. To assess the influence of digital environments on decision making and competency development in medical education.
3. To identify potential limitations and challenges associated with the use of digital technologies in medical practice and education.

The study was conducted using an integrated approach that combines a review of scientific literature, content analysis of digital platforms, and the modeling of clinical scenarios in a virtual environment. These methods make it possible to evaluate the impact of the digital metaverse on educational and clinical processes, determine the effectiveness of simulations in training and decision making, and identify potential limitations and risks associated with the use of digital technologies.

Virtual platforms create an interactive setting for testing machine learning algorithms and neural networks, enabling the modeling of human system interaction, real time assessment of decision performance, and adaptation of outcomes to specific tasks. Such environments support rapid prototyping, reduce experimental costs, and improve the accuracy of predictions in medicine, economics, and social systems [1]. In medical training, simulations and virtual simulators allow learners to practice clinical skills in a safe environment, receive feedback, and repeat complex actions to develop practical competencies. This reduces the risk of errors in clinical practice and increases confidence in decision making.

Psychologically, this process supports experiential learning, self-efficacy, and reflective thinking, which are essential for the formation of professional identity in healthcare. Continuous feedback within the virtual environment further promotes metacognitive awareness, enabling learners to better recognize their strengths, limitations, and emotional responses during clinical tasks. Digital platforms are increasingly used to support health by integrating physical, psychological, and social components, thereby creating a holistic framework for well-being that considers not only physiological parameters but also cognitive, emotional, and behavioral factors influencing health outcomes. Virtual programs designed to enhance physical activity, emotional stability, and social engagement facilitate the development of personalized wellness and prevention strategies, while supporting motivation, self-regulation, and adherence to healthy behaviors through psychologically informed design principles.

Real-time analysis of user data and behavioral patterns enables the tailoring of recommendations to individual needs, taking into account stress responses, engagement levels, and coping strategies, thereby increasing the effectiveness of digital health interventions [2].

Analyzing the functions of digital environments in medical education and health support systems makes it possible to identify key technologies and their impact on practical processes. For clarity, Table 1 was constructed to summarize the main tools, areas of application, and expected outcomes. Table 1 illustrates the interaction of interactive platforms, virtual simulations, and artificial intelligence algorithms in training, enhancing professional competencies, and developing personalized health support strategies. This overview helps systematize information and outline directions for further research and practical implementation of digital technologies in the medical field.

Table 1. Key Metaverse Technologies and Their Impact on Medical Education and Health

Technology / Tool	Field of Application	Expected Impact	Examples of Use
Virtual simulations	Medical education, clinical training	Development of practical skills in a safe environment	Surgical procedure simulators, mental health training
Neural networks and artificial intelligence	Decision making, personalization	Optimization of diagnostic algorithms and predictive models	Medical data analysis, patient recommendation systems
Virtual laboratories	Educational processes, research	Ability to model experiments without risk to patients	Chemical and biological experiments in VR
Online health platforms	Holistic health	Personalized strategies and condition monitoring	VR rehabilitation programs and behavioral mental health training modules
Interactive learning modules	Student and professional training	Support for knowledge acquisition and motivation	Virtual anatomy courses, interactive clinical case modules

Source: author's development

The analysis of the data presented in Table 1 highlights the primary ways in which digital technologies impact medical education and healthcare systems. Virtual simulations and interactive training modules provide a safe environment for developing practical skills and receiving feedback, reducing the likelihood of errors and increasing practitioners' confidence in clinical decision making. Examination of neural networks and artificial intelligence systems demonstrates their potential to optimize diagnostic processes and personalize the learning experience. The use of virtual laboratories and online platforms enables procedural modeling and supports individualized strategies for training and rehabilitation.

In the digital environment of medical education and mental health support, various technologies interact to form an integrated system for training, clinical preparation, and wellness programs. Figure 1 illustrates the connections among virtual simulations, training modules, artificial intelligence and neural network systems,

virtual laboratories, and online platforms, as well as their contribution to competency development and personalized user support. Figure 1 presents the synergistic interaction of the core technologies within the digital environment that enables the integration of educational, clinical, and wellness functions into a unified system. This integration enhances the practical competencies of students and healthcare professionals, optimizes decision making, and supports the development of personalized health strategies while ensuring that programs can be adapted to the individual needs of users. Artificial intelligence algorithms and neural network models support the optimization of decision making by enabling the analysis of large volumes of medical data, forecasting patient conditions, and personalizing educational and wellness programs. Virtual laboratories and learning modules offer opportunities to model experiments and clinical scenarios with minimal risk to patients, which significantly expands the practical capabilities of students and medical practitioners.

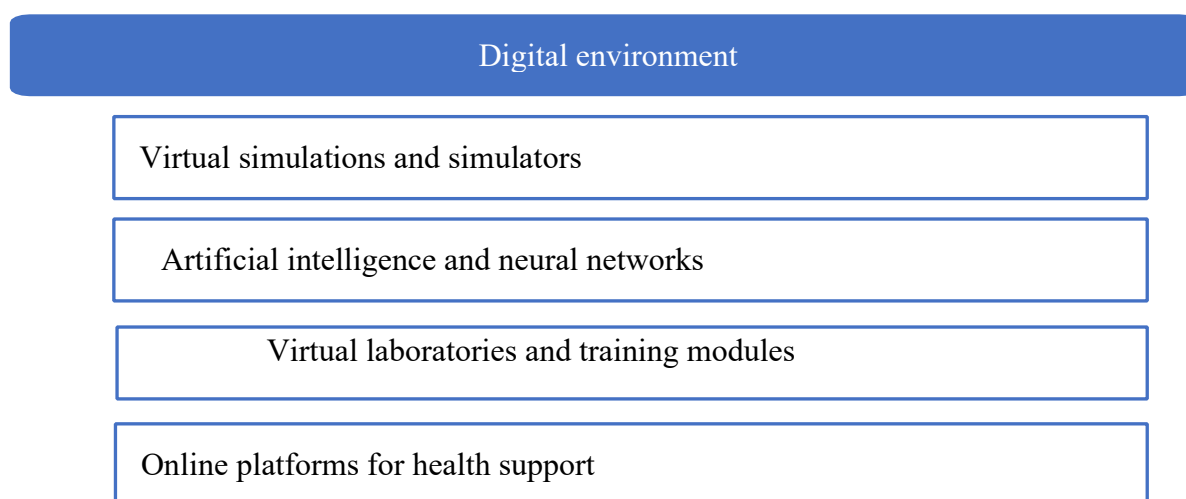


Figure 1. Interaction of Digital Environment Technologies in Medical Education and Health Support

Source: author's development

Online health support platforms integrate physical, psychological, and social components, providing a comprehensive assessment of users' conditions and enabling the development of individualized prevention and wellness strategies. By collecting real-time data and analyzing behavioral patterns, these systems can tailor recommendations to the specific needs of each user, thereby enhancing the effectiveness of comprehensive health support.

Overall, the digital environment technologies presented demonstrate synergy among educational, clinical, and wellness functions, making them a valuable tool for improving the quality of medical education, supporting professional development, and designing personalized health support strategies.

The use of digital technologies in medical education and health care offers significant opportunities to improve training effectiveness and optimize practical processes, but it also comes with specific challenges. The main challenges include the high cost of platform implementation, the need to train specialized personnel, and ensuring data security and patient confidentiality. In addition, the effectiveness of

virtual trainers and simulations depends directly on the realism of modeling and the accuracy of algorithms, which require ongoing technological improvements and the maintenance of a modern digital infrastructure [3].

A comparison of traditional and digital teaching methods shows that digital technologies can overcome the limitations of traditional approaches in terms of resources, patient risk, and time constraints. The use of virtual simulations and simulators enables repeated practice of skills, modeling of complex clinical scenarios, and personalization of the educational process, thereby increasing the effectiveness of training for students and practicing professionals.

The implementation of digital technologies in medical and psychological education and professional practice is associated with several limitations. Technical challenges include restricted platform compatibility, the requirement for high-performance hardware, and difficulties related to the integration of heterogeneous systems.

Ethical concerns involve ensuring the confidentiality of patient data, the safety of simulations, and the risks associated with the misuse of artificial intelligence algorithms. Economic barriers relate to the high costs of implementation, maintenance, and technology updates, while accessibility issues restrict platform use across different institutions and regions. Ensuring the protection of users' and patients' personal data remains a key challenge for the safe and effective deployment of digital solutions.

Digital platforms integrate education, clinical practice, and health support, providing opportunities to acquire theoretical knowledge and practical skills simultaneously in environments that closely approximate real-world conditions. User behavior analysis and automated recommendations enable the adaptation of educational programs to individual needs.

Virtual simulations facilitate the practice of complex procedures and the modeling of critical scenarios without risk to patients. Scenarios are adapted to the participant's competency level, which promotes deeper knowledge acquisition, increases confidence in decision making, and allows the repetition of practical actions until the required level of proficiency is achieved [4].

Digital platforms and metaverse technologies integrate educational, clinical, and wellness processes, providing a safe environment for practicing practical skills, modeling clinical scenarios, and personalizing educational and wellness programs. Virtual simulations, simulators, and interactive modules enhance students' and practicing professionals' competence, optimize decision-making processes, and reduce the risk of errors in practical activities. Artificial intelligence algorithms and neural networks allow for the analysis of large amounts of data, the prediction of patient conditions, and the adaptation of educational and health strategies to the individual needs of users. Online platforms and virtual laboratories provide comprehensive support for physical, psychological, and social health in real time.

Further research and technological improvements will optimize resources, increase the accuracy and effectiveness of educational and wellness programs, and ensure a personalized approach to health support that meets the current needs of medical education and practical activities.

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